

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
957469-1	10/14/12	October 2012	10/01/12 - 10/09/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Billing Address:

Merrimack & Potomac Group LLC
Attention: Accounts Payable
497 Hooksett Rd
Suite 385
Manchester, NH 03104

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Advertiser	Product	Estimate Number
Bass/R/Congress	candidate	

Flight Dates	Order #	Alt Order #
10/03/12 - 10/09/12	957469	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/03/12	10/09/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	MTWTF--	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/12 10/09/12 MTWTF-- 4 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURW 10/03/12 5:55 AM 5a Daybreak 5-6a :30 BAS12TV3003H \$700.00 NM									
5 WMURTh 10/04/12 5:23 AM 5a Daybreak 5-6a :30 BAS12TV3004H \$700.00 NM									
1 WMURM 10/08/12 5:54 AM 5a Daybreak 5-6a :30 BAS12TV3004H \$700.00 NM									
2 WMURTu 10/09/12 5:13 AM 5a Daybreak 5-6a :30 BAS12TV3004H \$700.00 NM									
2	10/03/12	10/09/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	MTWTF--	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/12 10/09/12 MTWTF-- 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURTh 10/04/12 6:53 AM 6a Daybreak 6-7a :30 BAS12TV3004H \$1,400.00 NM									
1 WMURM 10/08/12 6:13 AM 6a Daybreak 6-7a :30 BAS12TV3004H \$1,400.00 NM									
2 WMURTu 10/09/12 6:14 AM 6a Daybreak 6-7a :30 BAS12TV3004H \$1,400.00 NM									
3	10/03/12	10/09/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9a	MTWTF--	:30	3	\$1,150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/12 10/09/12 MTWTF-- 3 \$1,150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURW 10/03/12 8:47 AM Good Morning America 7-9a :30 BAS12TV3002H \$1,150.00 NM									
1 WMURTh 10/04/12 8:39 AM Good Morning America 7-9a :30 BAS12TV3004H \$1,150.00 NM									
3 WMURM 10/08/12 8:53 AM Good Morning America 7-9a :30 BAS12TV3004H \$1,150.00 NM									
4	10/03/12	10/09/12	KELLY& MICHAEL LIVE I9AM-10AM Class of Time - Fixed Non Pre-emptible	9AM-10AM	MTWTF--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/12 10/09/12 MTWTF-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURW 10/03/12 9:55 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 BAS12TV3003H \$600.00 NM									
4 WMURTh 10/04/12 9:47 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 BAS12TV3004H \$600.00 NM									
1 WMURM 10/08/12 9:36 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 BAS12TV3004H \$600.00 NM									
3 WMURTu 10/09/12 9:56 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 BAS12TV3004H \$600.00 NM									
5	10/03/12	10/09/12	STEVE HARVEY DY 9/4 :10-11a		MTWTF--	:30	4	\$200.00	NM

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Advertiser	Product	Estimate Number	
Bass/R/Congress	candidate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/12	10/09/12	MTWTF--	4	\$200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WMURW		10/03/12	10:11 AM	STEVE HARVEY DY 9/4 START	10-11a	:30	BAS12TV3002H	\$200.00	NM
3 WMURTh		10/04/12	10:39 AM	STEVE HARVEY DY 9/4 START	10-11a	:30	BAS12TV3004H	\$200.00	NM
4 WMURM		10/08/12	10:19 AM	STEVE HARVEY DY 9/4 START	10-11a	:30	BAS12TV3004H	\$200.00	NM
1 WMURTu		10/09/12	10:40 AM	STEVE HARVEY DY 9/4 START	10-11a	:30	BAS12TV3004H	\$200.00	NM
6	10/03/12	10/09/12	The View	11-12p	MTWTF--	:30	4	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/12	10/09/12	MTWTF--	4	\$600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WMURW		10/03/12	10:59 AM	The View	11-12p	:30	BAS12TV3003H	\$600.00	NM
4 WMURTh		10/04/12	10:59 AM	The View	11-12p	:30	BAS12TV3004H	\$600.00	NM
3 WMURM		10/08/12	10:59 AM	The View	11-12p	:30	BAS12TV3004H	\$600.00	NM
1 WMURTu		10/09/12	10:58 AM	The View	11-12p	:30	BAS12TV3004H	\$600.00	NM
7	10/03/12	10/09/12	News 9 at Noon	12-1230p	MTWTF--	:30	4	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/12	10/09/12	MTWTF--	4	\$650.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4 WMURTh		10/04/12	12:10 PM	News 9 at Noon	12-1230p	:30	BAS12TV3004H	\$650.00	NM
3 WMURF		10/05/12	12:24 PM	News 9 at Noon	12-1230p	:30	BAS12TV3004H	\$650.00	NM
2 WMURM		10/08/12	12:15 PM	News 9 at Noon	12-1230p	:30	BAS12TV3004H	\$650.00	NM
1 WMURTu		10/09/12	12:25 PM	News 9 at Noon	12-1230p	:30	BAS12TV3004H	\$650.00	NM
8	10/03/12	10/09/12	Who Wants to be a Millior	1230-1p	MTWTF--	:30	3	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/12	10/09/12	MTWTF--	3	\$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMURTh		10/04/12	12:52 PM	Who Wants to be a Millionaire	1230-1p	:30	BAS12TV3004H	\$500.00	NM
2 WMURM		10/08/12	12:46 PM	Who Wants to be a Millionaire	1230-1p	:30	BAS12TV3004H	\$500.00	NM
3 WMURTu		10/09/12	12:44 PM	Who Wants to be a Millionaire	1230-1p	:30	BAS12TV3004H	\$500.00	NM
9	10/03/12	10/09/12	THE CHEW	1-2PM	MTWTF--	:30	3	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/12	10/09/12	MTWTF--	3	\$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 WMURF		10/05/12	12:59 PM	THE CHEW	1-2PM	:30	BAS12TV3004H	\$500.00	NM
2 WMURM		10/08/12	1:00 PM	THE CHEW	1-2PM	:30	BAS12TV3004H	\$500.00	NM
1 WMURTu		10/09/12	12:59 PM	THE CHEW	1-2PM	:30	BAS12TV3004H	\$500.00	NM
10	10/03/12	10/09/12	GENERAL HOSPITAL	2p-3p	MTWTF--	:30	4	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/12	10/09/12	MTWTF--	4	\$250.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WMURTh		10/04/12	2:26 PM	GENERAL HOSPITAL	2p-3p	:30	BAS12TV3004H	\$250.00	NM
3 WMURF		10/05/12	2:25 PM	GENERAL HOSPITAL	2p-3p	:30	BAS12TV3004H	\$250.00	NM
4 WMURM		10/08/12	2:25 PM	GENERAL HOSPITAL	2p-3p	:30	BAS12TV3004H	\$250.00	NM
1 WMURTu		10/09/12	2:22 PM	GENERAL HOSPITAL	2p-3p	:30	BAS12TV3004H	\$250.00	NM
11	10/03/12	10/09/12	ELLEN EF	4PM-5PM	MTWTF--	:30	4	\$250.00	NM
Class of Time - Pre-emptible with notice									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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957469-1	10/14/12	October 2012	10/01/12 - 10/09/12
Advertiser	Product	Estimate Number	
Bass/R/Congress	candidate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/12 10/09/12 MTWTF-- 4 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURW		10/03/12	3:59 PM	ELLEN EF	4PM-5PM	:30	BAS12TV3002H	\$250.00 NM
3	WMURTh		10/04/12	4:29 PM	ELLEN EF	4PM-5PM	:30	BAS12TV3004H	\$250.00 NM
1	WMURM		10/08/12	4:36 PM	ELLEN EF	4PM-5PM	:30	BAS12TV3004H	\$250.00 NM
4	WMURTu		10/09/12	4:29 PM	ELLEN EF	4PM-5PM	:30	BAS12TV3004H	\$250.00 NM
12	10/03/12	10/09/12	News 9 at 5	5-6p	MTWTF--	:30	4	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/12 10/09/12 MTWTF-- 4 \$1,400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURW		10/03/12	5:27 PM	News 9 at 5	5-6p	:30	BAS12TV3003H	\$1,400.00 NM
3	WMURTh		10/04/12	5:58 PM	News 9 at 5	5-6p	:30	BAS12TV3004H	\$1,400.00 NM
1	WMURM		10/08/12	5:42 PM	News 9 at 5	5-6p	:30	BAS12TV3004H	\$1,400.00 NM
4	WMURTu		10/09/12	5:26 PM	News 9 at 5	5-6p	:30	BAS12TV3004H	\$1,400.00 NM
13	10/03/12	10/09/12	News 9 at 6	6-7p	MTWTF--	:30	3	\$2,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/12 10/09/12 MTWTF-- 3 \$2,700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURTh		10/04/12	6:28 PM	News 9 at 6	6-7p	:30	BAS12TV3004H	\$2,700.00 NM
1	WMURM		10/08/12	6:21 PM	News 9 at 6	6-7p	:30	BAS12TV3004H	\$2,700.00 NM
3	WMURTu		10/09/12	6:10 PM	News 9 at 6	6-7p	:30	BAS12TV3004H	\$2,700.00 NM
14	10/03/12	10/09/12	Chronicle NH	7-730p	MTWTF--	:30	3	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/12 10/09/12 MTWTF-- 3 \$1,100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		10/05/12	7:10 PM	Chronicle NH	7-730p	:30	BAS12TV3004H	\$1,100.00 NM
3	WMURM		10/08/12	7:10 PM	Chronicle NH	7-730p	:30	BAS12TV3004H	\$1,100.00 NM
2	WMURTu		10/09/12	7:27 PM	Chronicle NH	7-730p	:30	BAS12TV3004H	\$1,100.00 NM
16	10/03/12	10/09/12	Nightline	1135p-1206a	MTWTF--	:30	4	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/12 10/09/12 MTWTF-- 4 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/03/12	11:53 PM	Nightline	1135p-1206a	:30	BAS12TV3002H	\$500.00 NM
4	WMURF		10/05/12	11:55 PM	Nightline	1135p-1206a	:30	BAS12TV3004H	\$500.00 NM
3	WMURM		10/08/12	12:01 AM	Nightline	1135p-1206a	:30	BAS12TV3004H	\$500.00 NM
2	WMURTu		10/09/12	11:52 PM	Nightline	1135p-1206a	:30	BAS12TV3004H	\$500.00 NM
17	10/03/12	10/09/12	News 9 at 11	11-11:35p	M-WT---	:30	4	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/12 10/09/12 M-WT--- 4 \$1,100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/03/12	11:30 PM	News 9 at 11	11-11:35p	:30	BAS12TV3003H	\$1,100.00 NM
2	WMURTh		10/04/12	11:13 PM	News 9 at 11	11-11:35p	:30	BAS12TV3004H	\$1,100.00 NM
3	WMURM		10/08/12	11:21 PM	News 9 at 11	11-11:35p	:30	BAS12TV3004H	\$1,100.00 NM
4	WMURM		10/08/12	11:28 PM	News 9 at 11	11-11:35p	:30	BAS12TV3004H	\$1,100.00 NM
18	10/05/12	10/05/12	Shark Tank	8-9p	----F--	:30	1	\$2,800.00	NM
Class of Time - Fixed Non Pre-emptible									

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Advertiser	Product	Estimate Number	
Bass/R/Congress	candidate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/05/12	10/05/12	Shark Tank	8-9p	----F--	:30	1	\$2,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/12	10/09/12	----F--	1	\$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		10/05/12	8:21 PM	Shark Tank	8-9p	:30	BAS12TV3004H	\$2,800.00 NM
19	10/06/12	10/07/12	6a Weekend Daybreak	Sa/Su 6-7a	-----11	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/12	10/09/12	-----11	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSa		10/06/12	6:23 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	BAS12TV3004H	\$225.00 NM
2	WMURSu		10/07/12	6:53 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	BAS12TV3004H	\$225.00 NM
20	10/06/12	10/07/12	7a Weekend Daybreak	7-9a	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/12	10/09/12	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSa		10/06/12	7:58 AM	7a Weekend Daybreak	7-9a	:30	BAS12TV3004H	\$400.00 NM
21	10/06/12	10/06/12	Weekend GMA	9-10a	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/12	10/09/12	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSa		10/06/12	8:59 AM	Weekend GMA	9-10a	:30	BAS12TV3004H	\$400.00 NM
22	10/07/12	10/07/12	Close Up	10-1030a	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/12	10/09/12	-----1	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		10/07/12	10:22 AM	Close Up	10-1030a	:30	BAS12TV3004H	\$400.00 NM
23	10/07/12	10/07/12	This Week with Christiane	12n-1p	-----1	:30	1	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/12	10/09/12	-----1	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		10/07/12	12:59 PM	This Week with Christiane	12n-1p	:30	BAS12TV3004H	\$3,000.00 NM
24	10/04/12	10/09/12	INSIDE EDITION AC	730-8p	MT-TF--	:30	3	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/12	10/09/12	MT-TF--	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURTh		10/04/12	7:55 PM	INSIDE EDITION AC	730-8p	:30	BAS12TV3004H	\$700.00 NM
1	WMURF		10/05/12	7:49 PM	INSIDE EDITION AC	730-8p	:30	BAS12TV3004H	\$700.00 NM
3	WMURM		10/08/12	7:57 PM	INSIDE EDITION AC	730-8p	:30	BAS12TV3004H	\$700.00 NM

Total Spots 68

Gross Total \$56,600.00

Payment Terms 30 Days



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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Bass/R/Congress	candidate		

Agency Commission **\$8,490.00**

Net Amount Due **\$48,110.00**